

ROCKFEST



COMMUNITY RELATIONS

INFORMATION PACKET

May 30th, 2015



Contact Information

Rockfest organizers are committed to continuing to provide an open line of communication for this year's event. As such we welcome back Mike Lowe to act as liaison between Executive Management for AEG LIVE and the neighborhood communities. Contact information listed below:

MIKE LOWE

Rockfest Community Relations

816-283-9998

mlowe1511@gmail.com

Please pass this number onto your residents!

Residents are encouraged to coordinate a meeting with Mike prior to event day to discuss any needs or concerns.



Neighborhood Clean-Up

Rockfest has contracted with Alliance Workforce Inc, a Kansas City certified DBDD/MBE/WBE Company to execute our festival and neighborhood cleanup plan.

Crews will begin a post-show cleaning through the neighborhood perimeter immediately following Rockfest on Saturday, May 30th and continue until completed on Sunday, May 31st. We have a 16 person crew dedicating 256 man hours to this clean-up effort. The clean-up crew will proceed from neighborhood to neighborhood.



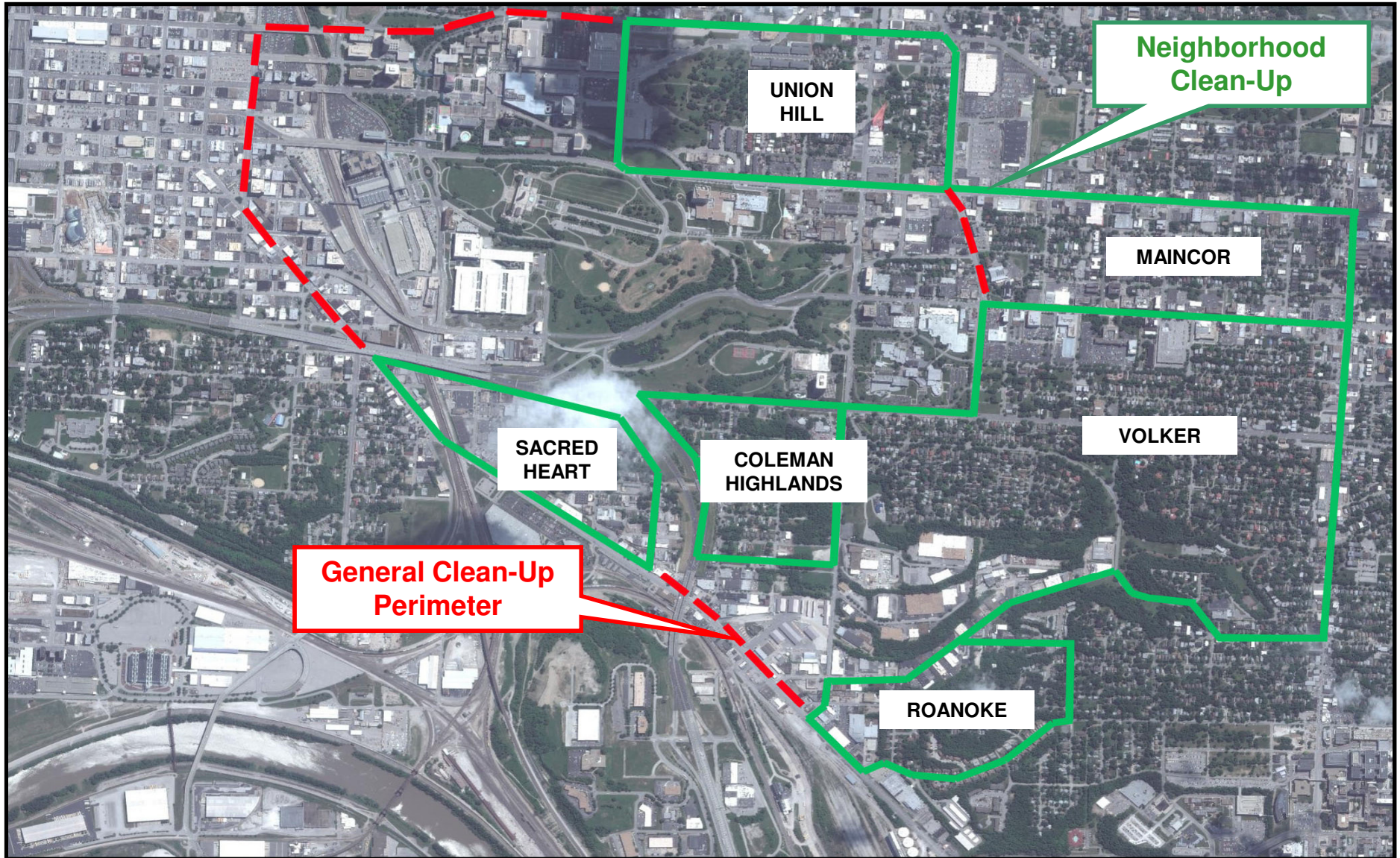
Neighborhood Security

Rockfest will provide off-duty police officers for general patrol. All officers will have direct communication with Mike Lowe our community relations officer. If you have an event-related issue, please contact Mike Lowe at **816-283-9998**. In the event of any emergency please contact 911.

If there are additional needs related to your neighborhood please discuss with Mike Lowe prior to Wednesday, April 29th. Additional officers may be provided at the expense of the neighborhood. Mike Lowe can certainly assist in the coordination of those officers.

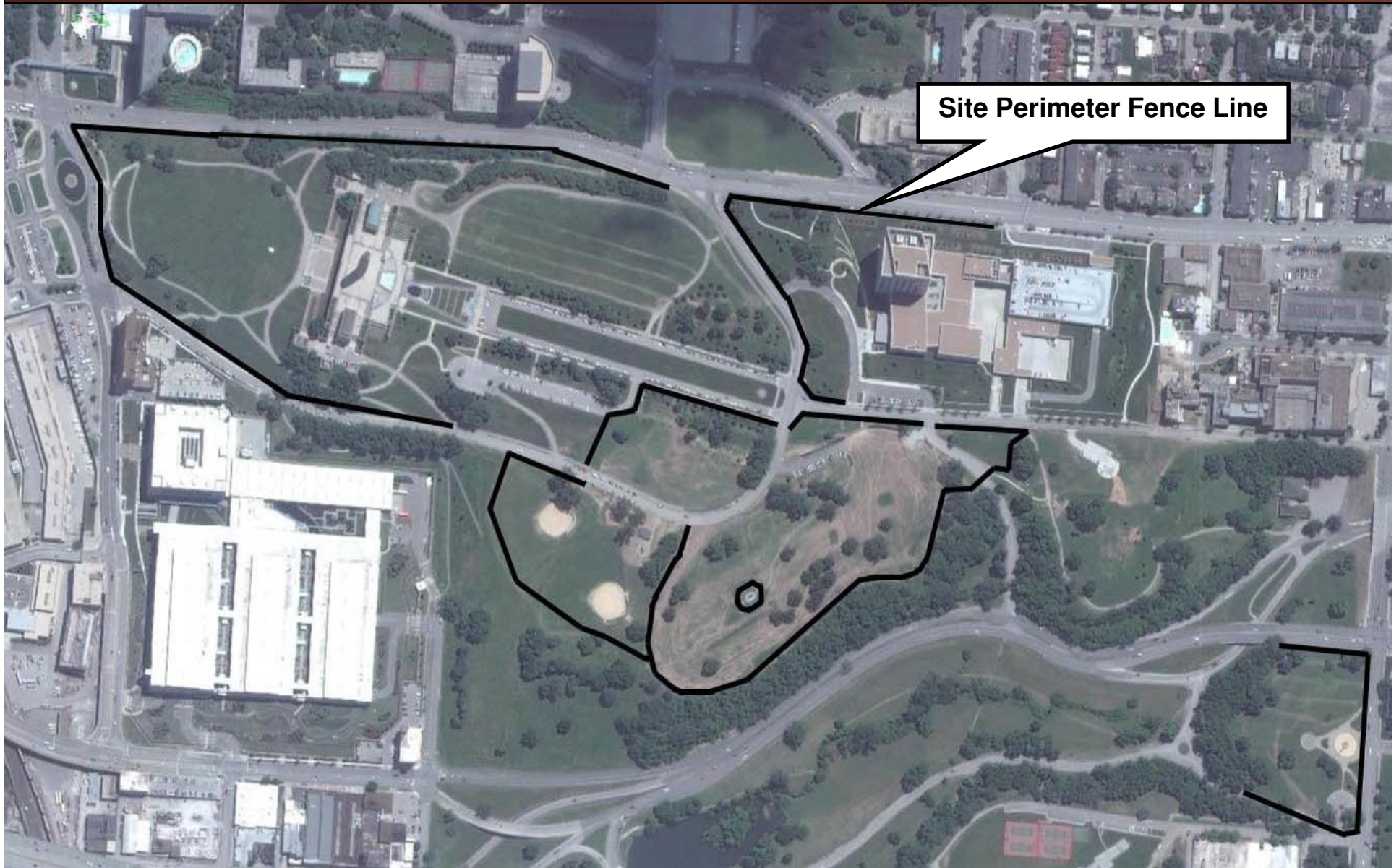


Community Perimeter





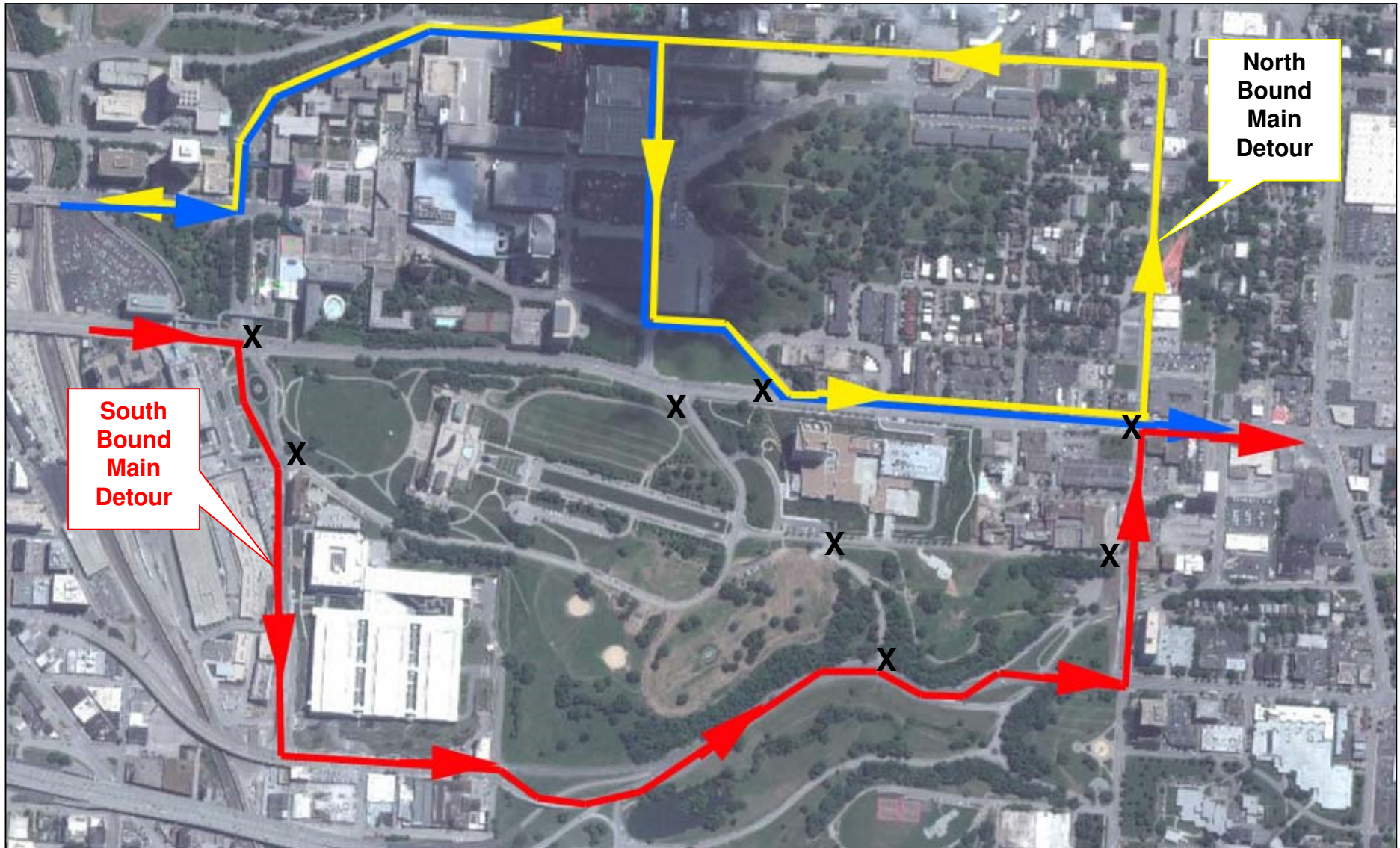
Festival Perimeter







Traffic Flow / Road Closures





ARTISTS

MONSTER ENERGY MAIN STAGE

ROB ZOMBIE
VOLBEAT
PAPA ROACH
TECH N9NE
HALESTORM
ALL THAT REMAINS
THE PRETTY RECKLESS

WORTH HARLEY DAVIDSON STAGE

ANTHRAX
IN THIS MOMENT
NOTHING MORE
MOTIONLESS IN WHITE
WE ARE HARLOT
OTHERWISE
CROBOT
SIDEWISE





Event Day Schedule

SATURDAY, May 30th, 2015

- 12:00 am - Memorial Drive, Wyandotte, Kessler, 29th Street are Closed
- 4:30 am - Parking Teams in Place
- 6:00 am - Early Security Call
- 9:30 am - Main Security Call
- 10:00 am - Clear Vehicles from Site
- 10:00 am - Neighborhood Officers On Duty
- 11:00 am - Doors Open
- 12:00 pm - Second Stage Artists Begin
- 1:30 pm - Main Stage Artists Begin
- 9:45 pm - Second Stage Ends
- 10:55 pm - Main Stage Ends, Fireworks Begin (15 minute duration)!
- 11:00pm - Event Ends, Load-Out Begins (Sound, Lights, Video)

Load-in will take place Monday, May 25th to Friday, May 29th, 2014.

Load-out will begin immediately following the festival and continue until complete.



Festival Crowd Control

- ▶ Crowd Systems Inc will provide security and off-duty KCMO Police for the event.
- ▶ There are more than 250 t-shirt personnel along with more than 70 officers being scheduled.
- ▶ There will be a central command / dispatch for Police, Security, Traffic and Medical teams.
- ▶ KC Medical, our lead medical service provider, coordinates with KCFD on site. This team of professionals has worked together for the past seven years to insure the safety of our audience.
- ▶ Our overnight security will start on Tuesday, May 26th and continue through Monday, June 1st. We use Police officers for the overnight shift.
- ▶ On the day of the event we will increase staff levels starting at 6am and will be at full staff no later than 10am. We will open gates at 11am.



Festival Crowd Control

Tuesday, May 26th, 2015

6:00 am – 12:00 am
6:00 am – 12:00 am
6:00 am – 9:00 pm
6:00 pm – 12:00 am

3 T-SHIRT
1 SUPERVISOR
3 T-SHIRT
3 KCPD

Wednesday, May 27th, 2015

12:00 am – 8:00 am
12:00 am – 12:00 am
8:00 am – 12:00 am
12:00 am – 12:00 am
6:00 pm – 12:00 am

3 KCPD
3 T-SHIRT
3 T-SHIRT
1 SUPERVISOR
3 KCPD

Thursday, May 28th, 2015

12:00 am – 8:00 am
12:00 am – 12:00 am
8:00 am – 12:00 am
12:00 am – 12:00 am
6:00 pm – 12:00 am

3 KCPD
3 T-SHIRT
3 T-SHIRT
1 SUPERVISOR
4 KCPD

Friday, May 29th, 2015

12:00 am – 8:00 am
12:00 am – 8:00 am
8:00 am – 12:00 am
12:00 am – 12:00 am
6:00 pm – 12:00 am

5 T-SHIRT
4 KCPD
8 T-SHIRT
1 SUPERVISOR
4 KCPD



Festival Crowd Control

Saturday, May 30th, 2015

EVENT DAY:
280 T-SHIRT & EVENT STAFF
20 SUPERVISORS
76 KCPD

12:00 am – 8:00 am
12:00 am – 10:00 am
12:00 am – 10:00 am
6:00 am – 12:00 am
6:00 am – 1:00 am
8:00 am – 12:00 am
8:00 am – 1:00 am
8:00 am – 12:00 am
9:30 am – 10:00 pm
9:30 am – 12:00 am
7:00 am – 1:00 am
7:00 am – 12:00 am
8:00 am – 12:00 am
9:00 am – 12:00 am
10:00 am – 12:00 am

5 T-SHIRT
1 SUPERVISOR
4 KCPD
13 T-SHIRT
7 SUPERVISORS
34 T-SHIRT
12 SUPERVISORS
2 DISPATCH
30 EVENT STAFF
198 T-SHIRT
4 KCPD SUPERVISORS
2 KCPD
14 KCPD
3 KCPD
49 KCPD

Sunday, May 31st, 2015

12:00 am – 8:00 am
12:00 am – 8:00 am
12:00 am – 12:00 am
8:00 am – 12:00 am
8:00 am – 8:00 pm
8:00 pm – 12:00 am

4 T-SHIRT
4 KCPD
1 SUPERVISOR
3 T-SHIRT
3 T-SHIRT
1 KCPD



Festival Crowd Control / Parking

Monday, June 1st, 2015

12:00 am – 8:00 am	4 KCPD
12:00 am – 8:00 am	3 T-SHIRT
12:00 am – 12:00 am	1 SUPERVISOR
8:00 am – 5:00 pm	6 T-SHIRT
5:00 pm – 12:00 am	2 T-SHIRT
5:00 pm – 12:00 am	3 KCPD

Tuesday, June 2nd, 2015

12:00 am – 9:00 am	3 KCPD
12:00 am – 9:00 am	2 T-SHIRT

A parking map along with road closures and traffic information will be posted on www.rockfestkc.com a few weeks leading up to the festival. 98.9 The Rock will educate their audience on where to park on event day!

Please note that on the day of the event, some roads may be closed by KCPD for citizen safety and traffic flow which we do not control, nor will they be apart of our traffic plan.



Community Support

AEG LIVE, KQRC 98.9 The Rock, our vendors, and staff are committed to making Rockfest successful, safe and an enjoyable event for our patrons and our community. While we believe we have a successful plan in place and have never taken this event or community support for granted, we are ALWAYS looking for areas to improve. We have been asked by some of our neighbors how they can assist in keeping this event at Liberty Memorial and Penn Valley Park. Here are some simple steps our communities can take to assist on event day:

- *Pull your car to the end of your driveway to prevent another car from blocking your driveway.*
- *Place your trash cans at the curb to provide a place to properly throw away trash.*
- *If you have the capability, barricade the entrance to your street.*

With advance communication with Mike Lowe, he can assist you in planning appropriate steps that would expedite clean-up efforts and minimize unauthorized parking issues.



Thank you

On behalf of AEG LIVE and KQRC 98.9 The Rock we sincerely ***THANK YOU*** for your time, patience and valuable input this past year. We look forward to an improved communication system with each of you. If at anytime you feel like you are not getting the response you seek, you may also contact one of the following individuals:

Chad Cheek, VP of Operations AEG LIVE Midwest – ccheek@aeglive.com

Larry Hovick, Site Director Rockfest, AEG LIVE Midwest – lhovick@aeglive.com

Joe Litvag, SVP, GM AEG LIVE Midwest – jlitvag@aeglive.com